



CUSTOMER PRIVACY NOTICE

EUROPEAN UNION GENERAL DATA PROTECTION REGULATION 2016/679 (“GDPR”)

art. 13-14

This notice is meant to inform you on which personal data about you, we (the Company Bullcrem-Lack S.r.l) collect, use, disclose, share or otherwise process in connection with the registration of you in our system.

We respect your privacy and duly protect the Personal Data we process about you. All processing of personal Data is carried out in accordance with the GDPR (Regulation – EU – 2016/679 of the European Parliament and of the Council of 27 April 2016 on the protection of natural persons with regards to the processing of personal data and on free movement of such data, and repealing the Directive 95/46/EC – General protection Regulation.

The following describes how we collect, process and share your Personal Data.

a) WHAT PERSONAL DATA WILL BE PROCESSED?

We will collect and process the following types of personal data about you (your “Personal Data”).

- Contact information
- Name
- Work address
- Private address
- Vat Code
- Tax code
- e-mail address
- Phone number
- Bank details (Swift Code)
- Professional designation/role

As general rule, we will collect the Personal Data from you directly. However, we may also collect information about you through publicly accessible sources, such as your company’s website for contact purpose.

b) FOR WHAT PURPOSE IS PERSONAL DATA BEING PROCESSED?

and

WHAT ARE THE LEGAL GROUNDS FOR PROCESSING YOUR PERSONAL DATA?

- Purpose: Sales of Products and Services.
 - Legal ground: contract obligation.
- Purpose: bookkeeping, treasury administration, financial fulfillment provided by national and/or european regulation if applicable.
 - Legal ground: legal obligation.
- Purpose: credit collection
 - Legal ground: legitimate interest.
- Purpose: legal litigation.
 - Legal ground: legitimate interest.

c) MANDATORY AND OPTIONAL DATA

Your Personal data will be handled:

- 1) Without your consent - art. 6 letter b, and c of the GDPR for the following purposes:



contractual obligations

- for the performance of an agreement with you and/or for any pre-
thereof;
 - bookkeeping, financial and fiscal obligation;
 - to compliance with a legal obligation to which the Owner is subject (e.g.. the antilaundering legislation);
 - for the purposes of the legitimate interests pursued by the Owner or by a third party.
- 2) With your full or partial consent – art. 7 c. 4 of the GDPR – for the following marketing purposes:
- to send you by e-mail, standard mail and/or sms and/or phone contacts, newsletter, commercial communications and/or advertising/promotional material about products and services pursued by the Owner .
 - to send you by e-mail, standard mail and/or sms and/or phone contacts, newsletter, commercial communications and/or advertising/promotional material about products and services pursued by the Third parties.

*you can revoke your consent in any moment.

d) WHO HAS ACCESS AT YOU PERSONAL DATA?

The number of persons with access to your Personal Data is limited.

Only individuals associated with Bullcrem Lack that need to process your Personal Data in accordance with the purposes above will have access to your Personal Data (external consultants included).

A complete list of who has access at your Personal Data is available at Bullcrem Lack and you can ask for it in any moment.

e) TRANSFER TO THIRD COUNTRIES

Your Personal data will be not transferred to a country outside of EU/EEA

f) FOR HOW LONG IS YOUR PERSONAL DATA STORED?

Your Personal Data will only be stored as long as the purpose for which it is kept exists and as long as permitted or required under local law.

g) WHAT ARE YOUR RIGHTS?

We remind you that you can access in any moment to your Personal Data.

Bullcrem Lack is the responsible for the correct processing of your personal Data in accordance with the applicable laws.

- The Owner – Bullcrem Lack S.r.l. – Via del Lavoro nr. 20 – 31039 Riese Pio X (TV) – Italia
P.IVA: IT03951000243
e-mail: info@bullcrem-lack.com
Tel. And Fax number.: +39 0423-755547

You are entitled to know what Personal Data we are processing regarding you and you can request a copy of such Data. You are entitled to have incorrect Personal Data regarding you, corrected, and, when it is permitted by the law, you may request that we delete your Personal Data.

If you have given your consent to processing of your Personal Data for a specific purpose you may always withdraw your consent. You can withdraw your consent sending an e-mail at: info@bullcrem-lack.com

You also have the right to object to certain processing of your Personal Data, and request that the processing of your Personal Data be limited.

You are entitled to extract your Personal Data in a machine-readable format and to transfer the personal Data to another Controller/Owner.

If you have any objections to or complaints about the way we process your personal Data, you have the right to lodge a complaint with the relevant data protection supervisory authority.

If you have questions regarding how we process your Personal Data, please feel free to contact us at

info@bullcrem-lack.com